



CAHRMA

Canadian Aboriginal Human Resource Management Association

The Canadian Aboriginal Human Resource Management Association (CAHRMA) is hosting the **National Aboriginal Human Resource Conference on November 20-21, 2019** at The Victoria Inn Hotel and Convention Centre in Winnipeg, Manitoba.

We are an Association with a diversified background of members and memberships, ranging from students and entry-level HR professionals, to leadership and entrepreneurs in the HR field. Help us succeed advancing the HR profession in the aboriginal communities and organizations and the impact it can have, while expanding your branding awareness and recognition.

The event is expecting **approximately 150-250 participants from across Canada**. Support from organizations such as yours is critical to the success of the conference, in addition to connecting participants with the valuable resources your organization provides in our community.

This letter is **your invitation to be recognized as one of our sponsors and supporters** of CAHRMA. If you have any questions or would like to discuss how your company may benefit from this sponsorship offering, or for alternative sponsorship options, please do not hesitate to contact Elena Gagliardi at (204)255-7006 or via elena@plannersplus.ca

Thank you for your consideration and we look forward to your participation.

Sincerely,

Diane Carriere, BA, CHRP, THRP
President & CEO



CAHRMA

Canadian Aboriginal Human Resource Management Association

Sponsorship Benefits

Platinum (1 Opportunity)

\$10,000

- **Priority placement of large logo** on all conference and marketing materials and visuals
- Guarantee of **exclusivity of product or service**.
- Opportunity to place gift in delegate bag.
- 10 x 10 exhibitor space with first choice of location.
- Half page advertisement in conference program.
- Opportunity to introduce opening keynote speaker.
- Link to conference website.
- Dedicated signage recognizing your company as sponsor.
- Four registrations to the entire two-day conference.
- Verbal recognition throughout the event.

Gold (3 Opportunities)

\$7,500

- **Priority placement of medium logo** on all print and visual materials.
- An opportunity to **introduce a speaker at a breakout session**.
- Link to our conference website.
- Opportunity to place gift in delegate bag.
- Company name and logo on all conference and marketing material and visuals.
- 10 x 10 exhibitor space.
- Lunch sponsor on one of the following days **November 20th or 21st**
- Dedicated signage recognizing your company as sponsor of the chosen event.
- Two registrations to the entire two-day conference.
- Recognition throughout the event.

Silver

\$5,000

- Secondary placement of **medium logo** recognition on all print and visual materials.
- Link to conference website.
- One registration to the entire three-day conference.
- Company name and logo on all conference and marketing material and visuals.
- 10 x 10 exhibitor space.
- Refreshment sponsor on one of the following days **November 20th and 21st**
- Recognition throughout the event.

Bronze

\$2,500

- Link to conference website.
- Company name and logo on all conference and marketing material and visuals.
- Refreshment sponsor on one of the following days **November 20th and 21st**
- Recognition throughout the event.



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Sponsorship Registration Form
CAHRMA Conference – November 20-21, 2019
Victoria Inn Hotel and Convention Centre
1808 Wellington Avenue
Winnipeg, Manitoba R3G 0G3

I am pleased to inform the CAHRMA Planning Committee that my signature below **constitutes a commitment to support** the conference as follows.

- Platinum Sponsor** - \$10,000 **Gold Sponsor** - \$7,500
 Silver Sponsor - \$5,000 **Bronze Sponsor** - \$2,500

Name of Organization	
Address	
City/Province/Code	
Phone	
Fax	
Email (Please Print)	
Name of Signator	
Signature	
Date	

Payment Options:

- I am enclosing my cheque (made payable to Planners Plus Inc.)
 Please invoice me
 MasterCard VISA

Credit Card Number: _____ Exp. Date: _____

Name on card: _____

Signature of card holder: _____

Please complete and return to:

Planners Plus Inc.

106-475 Provencher Blvd

Winnipeg, MB R2J 4K7

Phone: 204-255-7006

Fax: 204-255-2523